



Love ART & DESIGN

KATY McDERMOTT

BTEC Level 3 Extended Diploma in Art & Design

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BTEC Level 2 Diploma in Art & Design

1 year full-time, equivalent to 4 GCSEs grade A-C

This is an ideal first qualification in art and design, which could lead to employment or Further Education. The course is based on practical assignments, giving students the opportunity to develop skills in a range of art and design related areas including:

- 2D and 3D
- Mixed media
- Photography
- Graphics

This course also includes:

- Functional Skills
- The opportunity to re-sit GCSE Mathematics or English (for those who have achieved a grade D at GCSE)

Assessment:

Your work will be assessed through a range of practical assignments, projects and case studies. Each assignment contains 1 or 2 units. All assignments must be successfully completed in order for you to gain the full BTEC Level 2 Diploma in Art & Design.

To join the course:

You will normally need at least one of the following:

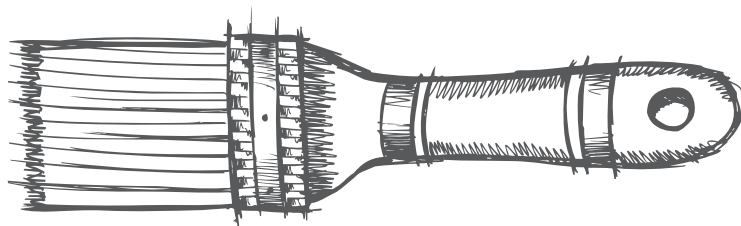
- 2 or more GCSEs at grade D or above, one of which must be in art or a related subject and the other in English Language
- An aptitude for art and design
- Commitment to study
- A portfolio or sketchbook

Mature students without formal qualifications are welcome to join the course following a successful interview.

Further opportunities:

- Progression to the BTEC Level 3 Extended Diploma in Art & Design
- BTEC Level 3 Extended Diploma in Photography
- BTEC Level 3 Extended Diploma in Interactive Computing (with Games Design)
- BTEC Level 3 Extended Diploma in Graphic Design
- A Level programme

An equipment and materials list is available on request prior to interview. Money will be requested for trips and additional art materials during the course.



BTEC Level 3 Extended Diploma in Art & Design

2 years full-time, equivalent to 3 A Levels

This is a course designed for those with a strong interest in, and commitment to, art and design. Throughout the two year programme, students will complete a range of assignments and projects that contain relevant BTEC units for which grades will be pass, merit or distinction. A final grade is given at the end of the year after completion of the Final Major Project.

Throughout the year students will develop skills in the following areas:

- Drawing development
- Research and visual analysis
- Written and verbal presentation
- Express ideas and concepts and communicate ideas, meanings and messages through imagery
- Printmaking
- Mixed media
- Sculpture
- Fine Art
- Graphics
- Ceramics
- Textiles
- Photography

Students will also be encouraged to attend organised visits to national and local galleries and work on live and competition briefs.

Assessment:

Throughout the programme students will complete a range of projects and assignments for which grades will be given. An overall grade is awarded at the end of the course following assessment of a Final Major Project.

To join the course:

You will normally need at least one of the following:

- BTEC Level 2 Diploma in Art & Design with an overall merit profile, plus GCSE English Language at grade C or above
- 4 GCSEs at grade C or above, which must include art or a related subject and English Language
- You are requested to present a portfolio at interview. This is to consist of your own artwork and sketchbooks along with any photographs that you have taken.

Mature students without formal qualifications are welcome to join the course following a successful interview.

Further opportunities:

On successful completion of the course you will be qualified to enter Higher Education or employment within a range of art-related industries.



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BTEC Level 3 Extended Diploma in Photography

2 years full-time, equivalent to 3 A Levels

This course is designed for those who have a strong interest in, and commitment to, photography. Throughout the course students will develop specialist skills in:

- Traditional darkroom and fine printing
- Studio photography
- Live photography
- Location techniques
- Mixed media image making
- Experimental imagery
- Adobe Photoshop and digital manipulation
- Historical and contextual studies

Visits to local and national galleries form an important part of the course. Students are also encouraged to take part in photographic competitions and live briefs and exhibitions. To showcase the achievements that are made during the two year programme, second year students have a large exhibition at the end of the Final Major Project.

There is also an opportunity to re-sit Mathematics GCSE (for those who have achieved a grade D at GCSE).

Assessment:

Throughout the programme students will complete a range of projects and assignments for which grades will be given. An overall grade is awarded at the end of the course following assessment of a Final Major Project.

To join the course:

You will normally need at least one of the following:

- BTEC Level 2 Diploma in Art & Design or BTEC Level 2 Diploma in Media with an overall merit profile, plus GCSE English Language at grade C or above
- 4 GCSEs at grade C, including English Language
- You are requested to present a portfolio at interview. This is to consist of 10-15 images that you have taken yourself that you can discuss and any artwork.

Mature students may be able to join the course without formal qualifications on the submission of a portfolio of artwork. Previous technical knowledge of photography is not essential.

Further opportunities:

On successful completion of the course you could progress to a degree, foundation degree or higher national diploma course, or gain employment within the Photographic industry.

Resources:

The College has a photographic studio equipped with lights and backdrops, black and white darkroom and E6 and C41 processing. Colour and digital printing needs will be produced at the student's own expense. Students are expected to have their own digital SLR where possible, although the College does have cameras available for student loan. An equipment list is available on request.

BTEC Level 3 Extended Diploma in Graphic Design

2 years full-time, equivalent to 3 A Levels

Graphic design has been revolutionised by the digital age. In the past designers would often specialise in one particular area of design. However, with the positive shift in technology and speed and relative ease of production techniques, designers now have the freedom to diversify and creatively experiment with a wealth of technology, materials, techniques and processes.

This course specialises in Graphics and Digital Media. It is designed to give an in-depth overview of the specialist area looking at a variety of skills and programmes such as:

- Adobe Photoshop
- Illustrator
- Flash
- Dreamweaver
- Typography
- Advertising
- Illustration
- Animation
- Traditional mark-making
- Visual language

Along with practical skills, students will gain experience working on live briefs that will allow them to develop soft skills needed to perform as a graphic designer. These include:

- Creativity
- Analysis
- Attention to detail
- Judgement
- Adaptability
- Group work

Contextual Studies will be delivered with the whole of visual arts giving a breadth of experience and influences to draw upon.

Visual Recording will be delivered using mixed media techniques and processes. You will develop skills in print making, digital manipulation, fine drawing, photography and traditional techniques, linking to a number of assessed assignments.

Digital Media – In this area of the course students will develop skills in Photoshop, Dreamweaver, Flash and Illustrator. These skills will all be incorporated into assignments and assessed.

Graphics – This will allow you to gain experience working with traditional and digital graphic techniques. You will also gain valuable knowledge of the subject from specialists.

Live Briefs – The main disciplines in graphic design are being able to work to strict deadlines and to client briefs. All the assignments written will have a heavy 'vocational' feel to them in order to inspire the creativity in you and teach you the disciplines needed to meet deadlines. There will be opportunities to work for outside clients and to work with local design studios.

Assessment:

Throughout the programme students will complete a range of projects and assignments for which grades will be given. An overall grade is awarded at the end of the course following assessment of a Final Major Project.

To join the course:

You will normally need at least one of the following:

- BTEC Level 2 Diploma in Art & Design or BTEC Level 2 Diploma in Media with an overall merit profile, plus GCSE English Language at grade C or above
- 4 GCSEs at grade C, including English Language
- You are requested to present a portfolio at interview. This is to consist of 10-15 examples of your own art and design work or sketchbooks.

Mature students may be able to join the course without formal qualifications on the submission of a portfolio of artwork.

Further opportunities:

To progress on to Higher Education at many UK universities or to venture into the world of work with the confidence that you will be equipped to work in a design studio.