

Hospitality

This programme will prepare you for undergraduate degree study in:

- International Hospitality Management
- Events Management with Hospitality or Tourism
- Hospitality and Tourism Management
- Airline and Airport Management

Programme Structure

The IFP in Hospitality will provide a broad and analytical understanding of the main issues and current debates in the hospitality industry. The programme will provide you with a detailed understanding of the hospitality business and give you experience of hospitality operations through our excellent bar, restaurant and kitchens in our realistic working environment as well as speakers and visits from our local and national hospitality business contacts.

You will study 5 courses on the programme:

The Hospitality Industry

This course will introduce you to the size of the hospitality industry, the range of organisations involved and their organisation. You will analyse a major hospitality organisation and you will investigate and report on the key issues for hospitality organisations including sustainability, staff mobility, diet and nutrition, development of brands, fair trade and food miles.

Hotel Operations

This course will examine all the departments and career options within a hospitality organisation including Food and Drink Service, Front Office, Reservations, Kitchen, Housekeeping, Events, Marketing, Finance and Human Resources. You will

investigate their activities and how they link together within a successful business. You will gain experience of styles and skills of service, customers' expectations, menu planning, health and safety and food hygiene.

Financial Control in Hospitality

This course will introduce you to the principles of financial planning and control and the decision making process. This will include financial aspects of different departments and the concept of monitoring costs against budgets such as purchasing, portion control and staff costs as well as interpreting internal and external financial documents.

Hospitality Business Entrepreneurship and Events

You will work in a small team to create and run a real business or event. You will research the concept, propose the event plan, organise all aspects of the event including marketing, financial forecasting and staffing. When the event has taken place you will evaluate and report on the results looking at customers, finance and teamwork. This will develop your understanding of hospitality business operations and their results.

English and Study Skills

This course will focus on the key aspect of developing your English Language skills. In particular, the course focuses on academic English to develop your study skills in the classroom in preparation for undergraduate degree study at university. For example, you will undertake presentations to gain confidence in the classroom, using relevant and up-to-date materials and texts. You will be able to improve your IELTS score with a focused IELTS programme. The English course is assessed through both examinations and coursework.