

January 2012 Start



International Foundation Programme in Business Studies

This programme will prepare you for undergraduate degree study in:

- Accounting and Finance
- Accounting and Financial Management
- Business Administration
- Business Management
- Business Studies
- Business Economics
- Economics
- Human Resource Management
- International Management
- Management
- Marketing

Programme Structure

The IFP in Business Studies will allow you to develop a broad range of academic skills and knowledge that will prepare you for further degree courses in a range of related academic subjects at university. The programme will expose you to a range of critical and evaluative skills, knowledge and understanding in appropriate areas of business and management, economics, mathematics and business information systems. You will be introduced to a variety of business-related topics, issues and ideas within business and management to develop the transferable skills necessary to study related undergraduate level courses at university.

You will be introduced to five subject areas within the modern business environment: Business Information Systems, Business Studies, Economics, Mathematics and English and Study Skills

You will study 5 courses on the programme:

Business Information Systems

This course will introduce you to business organisation and the application of information systems to management. Topics such as networks, databases, the Internet and web services will be considered. You will gain a broad understanding of computer systems within the context of the new business environment of electronic communications and the external environment in which they operate. You will learn about marketing and finance, and how IT systems can be used to enhance management strategy. An understanding of the professional, legal and ethical aspects of computing technologies will be gained.

Business Studies

This course will introduce you to an understanding of the modern world of business. You will acquire theories, methodologies and applications of academic knowledge relevant to the many issues which arise in business and management. You will learn how to analyse a range of business problems and policies and provide solutions to them. You will be introduced to the principles of marketing and business law and gain an understanding of the management of human resource issues surrounding people working in organisations. Problem solving and operational issues that arise within the modern business organisation will be explored. The course will provide a solid basis for further academic study in business and management.



Economics

This course will examine, through an introduction to macroeconomics and microeconomics, some of the major issues that affect individuals, organisations and governments in our life and times: economic growth and development, inequality and poverty, unemployment, inflation, the operation of labour markets and the role of trade unions, corporate and industrial performance. You will gain an understanding of the role of markets and how business organisations and governments interact within the business cycle utilising relevant case study material.

Emphasis will be placed on transferable skills including analytical problem solving, numeracy, data analysis and written and oral communication.

Mathematics

This course will give you numerical knowledge in a range of mathematical activities and give you the confidence to develop problem solving skills. You will be able to transfer these skills to the other courses on the programme. The course will cover a range of areas including algebra, geometry, calculus and statistics. Your mathematical ability will progress during the course to be able to develop these skills at degree level.

The four main subjects will be assessed through examinations and coursework.

English and Study Skills

This course will focus on the key aspect of developing your English Language skills. In particular, the course focuses on academic English to develop your study skills in the classroom in preparation for undergraduate degree study at university. For example, you will undertake presentations to gain confidence in the classroom, always using relevant and up-to-date materials and texts. You will be able to improve your IELTS score with a focused IELTS programme. The English course is assessed through both examinations and coursework.

